



**HeKKSaGOn**

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**German-Japanese  
University Network**

**Glocal Collaboration Online  
[GloCO] - Group B**

# Group member

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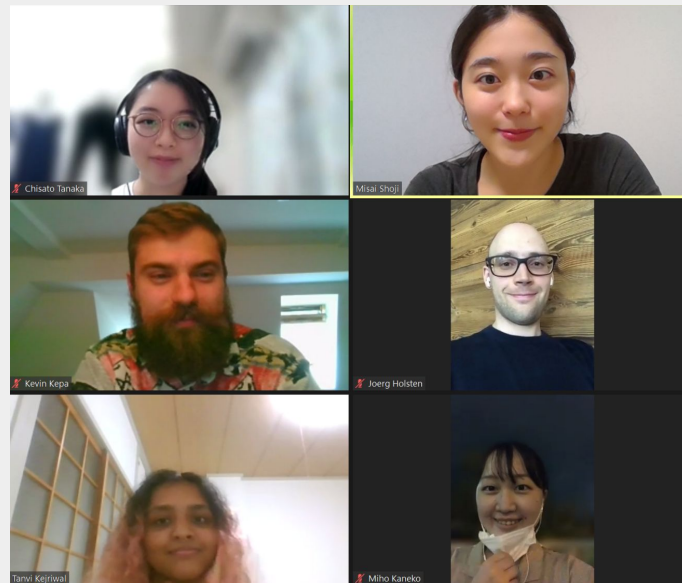
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# GloCo:

## Collaborating with a local organisation (business or NGOs) online to solve issues related to SDGs

### University



GEORG-AUGUST-UNIVERSITÄT  
GÖTTINGEN



UNIVERSITÄT  
HEIDELBERG  
ZUKUNFT  
SEIT 1386

Consulting to  
solve issues

Offering case  
studies

To keep local  
businesses  
sustainable

### Local business



Gesellschaft für  
bedrohte Völker

# SDGs

# SUSTAINABLE DEVELOPMENT GOALS

# Overview

**Theme:** Tackling the problems related to SDGs within businesses from a global perspective

**Who is the program aimed at:** Final year students or graduate students

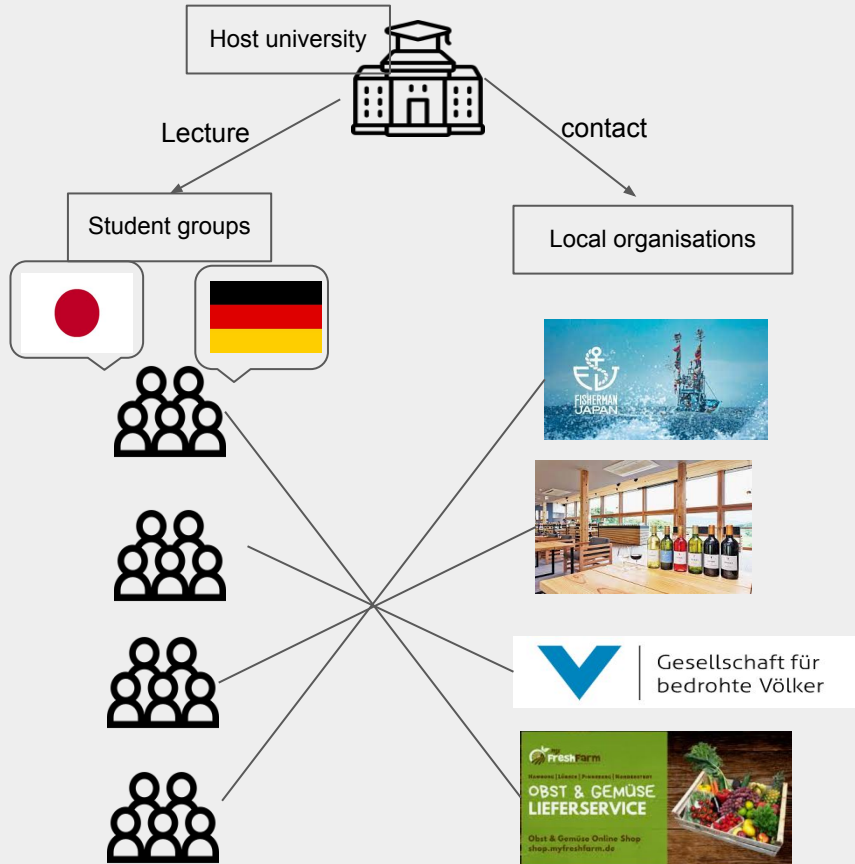
**Period:** 1 year (Host university: Japan (1st sem), Germany (2nd sem) )

**Nature of the Activities:** Fieldwork project (hybrid format)

**The reason for providing the course online:** Opportunities to learn about another country's working culture.



# Structure of the program



## Step1 (week1-4)

- Build groups (5-6 students each)
- Take online lectures about the local economy or culture in the area
- Choose local organisations based on each group's interests

## Step2 (week5-6)

- Make outline of the group project
- Contact to the local organisation
- First online meeting with the local organisation

## Step3 (week7-13)

- Analyze the organization
- Set the problem with a point of view of **SDGs**
- Make a proposal to solve the problem
- Discuss with the organization online

## Step4 (week 14-15)

- Final presentation to the organisation and the entire class

# A Case Study Example -Exporting Japanese Sake into EU × University students-

 **Japanese Sake company** wants to export sake into EU based on JEFTA and wants the products to be certified under **EU ecological label**

**STEP1:** Lectures/ seminars on e.g. local business in Japan, EU's awareness about SDGs topics, and international trade, etc.

**STEP2:** First meeting with a group and the company

**STEP3:** Working out plans together with the company on how to execute project:

- What will be a **strength** of the company?

  - Analyze their business model, compare the company to similar companies in EU

- How can the company **improve** in their business?

  - Eco-friendly? Contributing the local economy? Equal for both gender? etc.

- Which **regulations** and **requirements** exist?

  - brief owners; help to organize documents, etc.

- How is **administrative procedure/ what steps** have to be taken?

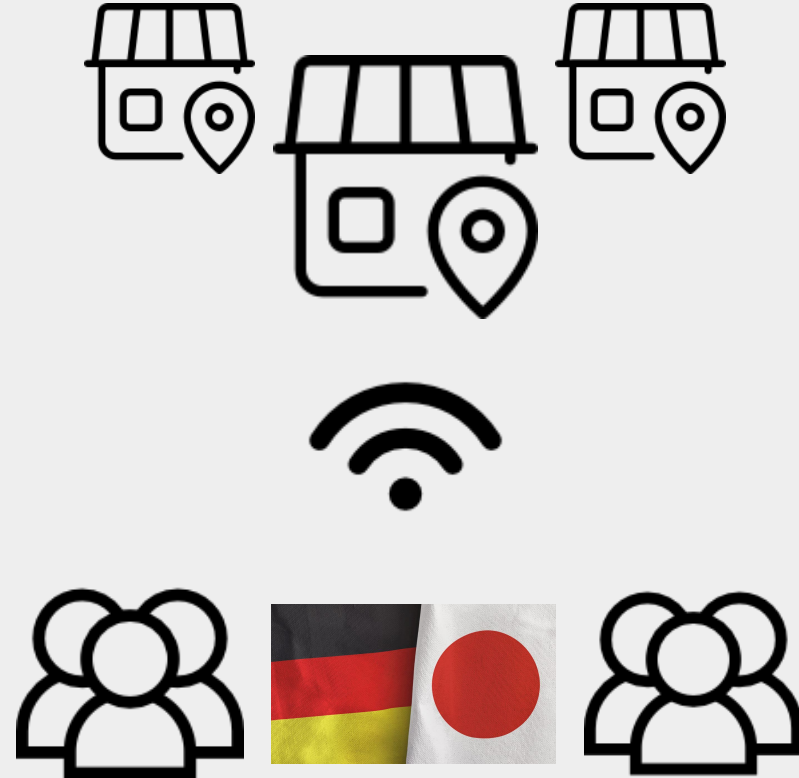
  - create time plan with farmera

**STEP4:** Final presentation/ Final proposal



# Outcomes

1. **Networking** with potential employers internationally
2. **Cultural Exchange** between Germany and Japan
3. Practical Learning through **Collaboration**
4. Fostering **Creativity**
5. Improving **Intercultural Communication**
6. Promoting **SDGs** at the university level



**Thank you for your listening!**